BUSINESS SERVICES SECTOR IN OSTRAVA

PULSATING PLACE FOR YOUR BUSINESS

Moravian-Silesian Investment and Development
Ostrava is a city of 300,000 people situated in the north-east of the Czech Republic in the Moravian-Silesian Region.

WHERE IS OSTRAVA

Ostrava is a city of 300,000 people situated in the north-east of the Czech Republic in the Moravian-Silesian Region.

111 DESTINATIONS

from OSTRAVA via WARSAW to

- Oslo: 03:55
- Helsinki: 04:00
- Stockholm: 04:55
- Amsterdam: 05:00
- Frankfurt: 05:05
- New York (JFK): 12:40

170 DESTINATIONS

Train connection from OSTRAVA to

- Prague: 03:00
- Vienna: 02:50
- Munich: 08:00
**SHARED SERVICES CENTRES IN OSTRAVA**

Proportion of employees at SSCs in the 3 largest Czech cities. The Czech Republic has a total of 100,000 employees at SSCs.

**RANKING OF BUSINESS SERVICES LOCATIONS** by ABSL 2018

<table>
<thead>
<tr>
<th>City accessibility (airport, trains) and the quality of public transport in the city</th>
<th>PRAGUE</th>
<th>OSTRAVA</th>
<th>BRNO</th>
</tr>
</thead>
<tbody>
<tr>
<td>Availability of modern office space</td>
<td>PRAGUE</td>
<td>OSTRAVA</td>
<td>BRNO</td>
</tr>
<tr>
<td>Image of the city (in the opinion of investors)</td>
<td>PRAGUE</td>
<td>OSTRAVA</td>
<td>BRNO</td>
</tr>
<tr>
<td>Cooperation with local authorities</td>
<td>OSTRAVA</td>
<td>BRNO</td>
<td>PRAGUE</td>
</tr>
</tbody>
</table>

**INVESTMENT INCENTIVES** for SME's and large companies

<table>
<thead>
<tr>
<th>INCENTIVES ARE AVAILABLE FOR INVESTMENTS IN</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Shared service centres (software development, data centres, hi-tech repair centres, other SSCs)</td>
</tr>
<tr>
<td>• Technology centres</td>
</tr>
<tr>
<td>• Manufacturing industry</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>TYPES OF INCENTIVES</th>
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<tbody>
<tr>
<td>• Reduced corporate income tax rates</td>
</tr>
<tr>
<td>• Support for employee training</td>
</tr>
<tr>
<td>• Support for assets acquisition</td>
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<tr>
<td>• Support for newly created jobs</td>
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</tbody>
</table>
**EDUCATION**

- 5 universities in Ostrava and the Moravian-Silesian Region
- 27,000 university students
- Secondary schools (8,800 school graduates per year)
- Universities (7,500 graduates per year)
- 5+ international schools or schools teaching in foreign languages (primary/secondary)

**INNOVATION**

- National Supercomputing Centre, 3 supercomputers (Salomon 2000 TFlop/s)
- Ostrava – the first city with a fully electronic (contactless) passenger payment system in its public transport system
- 2.8 billion CZK for technical innovations
- 250+ companies with in-house R&D centres
- 5,000 employees in companies with R&D

**HUMAN RESOURCES**

- 13,000 people employed at shared service centres
- Average monthly wage 1,200 EUR
- 8.7 EUR per hour – average cost per employee

**EXPAT CENTRE**

The Expat Centre will open in 2020 to help foreigners coming to live in the Moravian-Silesian Region.

**OFFICE SPACE**

- A-class office premises with BREEAM, LEED or GreenBuilding certification
- Prague – rental: 14–16 (EUR/m²/month)
- Brno – rental: 10–12.5 (EUR/m²/month)
- Ostrava – rental: 7–9 (EUR/m²/month)
- 65,000+ m² of new office premises planned

**QUALITY OF LIFE**

- 429.4 EUR Monthly rent of a 85 m² furnished apartment in a normal area
- 1 EUR 0.5 l of draft Czech Beer
- 93.4 EUR Utilities 1 month (heating, elektricity, gas,) for 2 people in a 85 m² apartment
- 3.9 EUR Basic lunch menu
OSTRAVA AND THE MORAVIAN-SILESIAN REGION

1.2 MILLION PEOPLE in the region

2nd HIGHEST POPULATION DENSITY in the country after Prague

Aa3 STABLE 2020 rating

5 MILLION PEOPLE in 100 km radius

222 PEOPLE/KM² in the urban agglomeration

15 000 EUR GDP per capita

OSTRAVA A CITY FOR NEW BEGINNINGS

5th place in the CEE Shared Services and Outsourcing Awards 2018

6th most attractive investment destination in the mid-sized cities category in the fDi European Cities and Regions of the Future 2018/19 rankings

13% of the total number of employees at Czech SSCs are in Ostrava

The huge potential for the development of shared service centres.
A BRIGHT FUTURE

OSTRAVA CONCERT HALL
Designed by Steven Holl Architects (New York) + Architecture Acts
Completion scheduled for 2024

MORAVIAN-SILESIAN RESEARCH LIBRARY
The “Black Cube” a state-of-the-art new research library
Completion scheduled for 2023

LOWER VÍTKOVICE
A historic industrial complex transformed into an internationally renowned centre for education, culture and events

THE WHITE SHADOW
Extension to the existing gallery building designed by architect Josef Pleskot
Completion scheduled for 2024

REFERENCES

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